

AGENDA

CROWDfunding to mainSTREAM innovation INTERNATIONAL CONFERENCE 28 May 2019, Varna, Bulgaria

Venue: Graffit Gallery Hotel (<u>http://graffithotel.com/en</u>) , 65, Knyaz Boris I blvd., Varna, Bulgaria

Day 0	27.05.2019 (Monday)	Arrival of participants	
Day 1	28.05.2019 (Tuesday)	09:30-17:30	
SESSION on STRATEGY			
Session moderator - Dragan Kovacevic, Agency for European Integration and Economic Development			
09:30 - 10:00	Get Together, Welcome coffee	All Participants	
10:00 - 10:10	Welcome and introduction of the agenda	Stoyan Passev, Regional Governor of Varna	
10:10 - 10:25	Overview of CrowdStream project work (introduction to the following sessions)	Dragan Kovacevic, Agency for European Integration and Economic Development	
10:25 - 10:50	EUSDR presentation	Claudia Singer, EU Strategy For The Danube Region Priority Area 10	
	Open panel discussion on CrowdStream – Main Strategy contributions Moderator: Mariana Ivanova, Union of Bulgarian Black Sea Local Authorities	Claudia Singer, EU Strategy For The Danube Region Priority Area 10	
10:50 – 11:30		Brigitte Hatvan, ConPlusUltra	
		Aleksandar Janicic, Innovation Center Tehnopolis	
		Vladimir Bobev, Operational programme "Innovations and Competitiveness"	
11:30-11:45	COFFEE BREAK		
SESSION on QUALITY AND LEGAL FRAMEWORK FOR ALTERNATIVE FINANCE			
Session moderator - Marko Helfrih, ZICER			
11:45 – 12:15	The relevance of crowdfunding as a new instrument in the context of alternative financing options	Rudolf Kinsky, Austrian Private Equity and Venture Capital Organisation	

Programme co-funded by European Union funds (ERDF, IPA)



15:10 - 15:30 CrowdStream Pilot Actions for Support to Innovative Enterprising 15:30 - 16:00 COFFEE BREAK FINAL SESSION on INNOVATION FRAMEWORKS AND NEXT STEPS TO FOLLOW-UP WITH CROWDSTREAM RESULTS Session moderator - Mariana Ivanova, Union of Bulgarian Black Sea Local Authorities 16:00 - 16:15 Business Pre-Accelerator of the North-East of Bulgaria - innovative services provider Silvia Shtumpf, Business Agency - Varna 16:15 - 16:30 EEA and Norway Grants for start-ups and Green Industry Venceslava Yanchovska-Ivanova, Innovation Norway 16:30 - 16:45 Business in action: how to start successful business? Lilyana Savova, ITERA Institute - Varna 16:45 - 17:00 European Digital Bootcamps (EDIBO) Polina Antonova, Institute for Youth Initiatives and Innovations 17:00 - 17:10 Review of the Day / Conclusions of the Conference Mariana Ivanova, Union of Bulgarian Black Sea Local Authorities					
12:35 - 13:00 From national alternative finance laws to legal frameworks for crowdfunding in the Danube countries Daniel Horak, CONDA Crowdinvesting 13:00 - 14:30 LUNCH at "Red Canape" Restaurant SESSION on CAPACITY BUILDING Session moderator - Matjaz Fraz, Styrian Technology Park 14:30 - 14:50 CrowdStream Training and Capacity Building Package Digital training course Tanja Senekovic, Styrian Technology Park 14:30 - 14:50 Alternative financing for energy projects,E-FIX Alexandra Pintlile, ConPlusUltra 14:50 - 15:10 Alternative financing for energy projects,E-FIX Alexandra Pintlile, ConPlusUltra 15:10 - 15:30 CrowdStream Pilot Actions Jan Jares, South Bohemian Agency for Support to Innovative Enterprising 15:30 - 16:00 COFFEE BREAK FINAL SESSION on INNOVATION FRAMEWORKS AND NEXT STEPS TO FOLLOW-UP WITH CROWDSTREAM RESULTS Session moderator - Mariana Ivanova, Union of Bulgarian Black Sea Local Authorities 16:00 - 16:15 Business Pre-Accelerator of the North-East of Bulgaria - Innovative services provider Silvia Shtumpf, Business Agency - Varna 16:30 - 16:45 Business in action: how to start successful business? Lilyana Savova, ITERA Institute - Varna 16:30 - 16:45 Business in action: how to start successful business? Lilyana Savova, ITERA Institute for Youth Initiatives and Innovations 16:30 - 16:45 Business	12:15 – 12:35	building and sustaining the trust in the alternative finance industry	_		
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