

AGENDA

CROWDfunding to mainSTREAM innovation INTERNATIONAL CONFERENCE 28 May 2019, Varna, Bulgaria

Venue: Graffit Gallery Hotel (<http://graffithotel.com/en>) , 65, Knyaz Boris I blvd., Varna, Bulgaria

Day 0	27.05.2019 (Monday)	Arrival of participants
Day 1	28.05.2019 (Tuesday)	09:30-17:30
SESSION on STRATEGY		
Session moderator - Dragan Kovacevic, Agency for European Integration and Economic Development		
09:30 – 10:00	Get Together, Welcome coffee	All Participants
10:00 – 10:10	Welcome and introduction of the agenda	Stoyan Passev, Regional Governor of Varna
10:10 – 10:25	Overview of CrowdStream project work (introduction to the following sessions)	Dragan Kovacevic, Agency for European Integration and Economic Development
10:25 – 10:50	EUSDR presentation	Claudia Singer, EU Strategy For The Danube Region Priority Area 10
10:50 – 11:30	Open panel discussion on CrowdStream – Main Strategy contributions Moderator: Mariana Ivanova, Union of Bulgarian Black Sea Local Authorities	Claudia Singer, EU Strategy For The Danube Region Priority Area 10 Brigitte Hatvan, ConPlusUltra Aleksandar Janicic, Innovation Center Tehnopolis Vladimir Bobev, Operational programme “Innovations and Competitiveness”
11:30-11:45	COFFEE BREAK	
SESSION on QUALITY AND LEGAL FRAMEWORK FOR ALTERNATIVE FINANCE		
Session moderator - Marko Helfrih, ZICER		
11:45 – 12:15	The relevance of crowdfunding as a new instrument in the context of alternative financing options	Rudolf Kinsky, Austrian Private Equity and Venture Capital Organisation

12:15 – 12:35	Ensuring high quality for cross-border crowdfunding – building and sustaining the trust in the alternative finance industry (+ evidence of local awarding ceremonies)	Marko Helfrih, Zagreb Innovation Center
12:35 – 13:00	From national alternative finance laws to legal frameworks for crowdfunding in the Danube countries	Daniel Horak, CONDA Crowdinvesting
13:00 – 14:30	LUNCH at “Red Canape” Restaurant	
SESSION on CAPACITY BUILDING Session moderator - Matjaz Fraz, Styrian Technology Park		
14:30 – 14:50	CrowdStream Training and Capacity Building Package Digital training course	Tanja Senekovic, Styrian Technology Park Robert Nemeth, Pannon Business Network Association
14:50 – 15:10	Alternative financing for energy projects,E-FIX	Alexandra Pintilie, ConPlusUltra
15:10 – 15:30	CrowdStream Pilot Actions	Jan Jares, South Bohemian Agency for Support to Innovative Enterprising
15:30 – 16:00	COFFEE BREAK	
FINAL SESSION on INNOVATION FRAMEWORKS AND NEXT STEPS TO FOLLOW-UP WITH CROWDSTREAM RESULTS Session moderator – Mariana Ivanova, Union of Bulgarian Black Sea Local Authorities		
16:00 – 16:15	Business Pre-Accelerator of the North-East of Bulgaria – innovative services provider	Silvia Shtumpf, Business Agency - Varna
16:15 – 16:30	EEA and Norway Grants for start-ups and Green Industry	Venceslava Yanchovska-Ivanova, Innovation Norway
16:30 – 16:45	Business in action: how to start successful business?	Lilyana Savova, ITERA Institute – Varna
16:45 – 17:00	European Digital Bootcamps (EDIBO)	Polina Antonova, Institute for Youth Initiatives and Innovations
17:00 - 17:10	Review of the Day / Conclusions of the Conference	Mariana Ivanova, Union of Bulgarian Black Sea Local Authorities
17:00	End of Conference	